DESN 261 - EXERCISE 4 | MOTION FOR INTERFACE

Brief

Explore the possibilities of motion design for mocking up app interfaces, using Google's material.io guidelines as a launching point.

Create a micro-motion for a fictional app that explores how the screen can transition from one state to another. How can a simple email open in a graceful way? How can calculator buttons be pressed in a delightful way? Can motion clarify the transition between two different pages? Can a simple on/off toggle be given expression and life?

Tips

- Consider reading over the Material.io document before March 24th's class
- After Effects is powerful, but consider using Figma, XD, or your interface design tool of choice.

Deliverables

• Export as mp4 file in the H.264 Codec

Schedule

This in-class exercise is designed to be completed during March 24th's class.

Links

Google Material Design: https://m3.material.io/styles/motion/overview